

# Be a Fundraiser for Human Life Services During Give Local York!

Creating your own fundraising page is a powerful way to support Human Life Services during Give Local York! Below is a comprehensive guide that includes instructions on becoming a fundraiser and sample social media posts to help you share your page and encourage donations from your family and friends. *Take a look!* 

# 1. Becoming a Peer-to-Peer Fundraiser for Human Life Services

Participating as a P2P fundraiser allows you to create a personalized fundraising page to support Human Life Services. You can do this at any time! It's a smart idea to start early. Follow these steps to get started:

# Step 1: Visit the Human Life Services Give Local York Page

Navigate to the Human Life Services Give Local York profile: https://www.givelocalyork.org/organizations/human-life-services-inc

# Step 2: Click on the "Fundraise" Button

On the profile page, click the yellow "Fundraise" button to begin the process of creating your personal fundraising page.

# Step 3: Create or Log In to Your GiveGab Account

You'll be prompted to log in if you already have a GiveGab account or to create a new one if you don't.

#### Step 4: Set Up Your Fundraising Page

Customize your fundraising page by adding a personal story, setting a fundraising goal, and uploading images or videos that resonate with your connection to Human Life Services. This personalization helps potential donors understand your motivation and encourages them to contribute!

#### Step 5: Share Your Fundraising Page

Once your page is set up, share it with your friends, family, and social networks to start raising funds. *This is the most important part!* 

# **Sample Social Media Posts for Fundraisers**

To maximize the reach and impact of your personal fundraising efforts, utilize the following sample social media posts in support of the HLS ministry. Feel free to personalize them to reflect your voice and connection to Human Life Services. <u>Most importantly, only share</u> these posts during Give Local York which runs Thursday, May 1 beginning at 9:00pm until Friday, May 2 at 11:59pm. This is when your fundraising page will be live and donations are able to be collected.

#### Facebook

- Post 1: This year marks the 40th anniversary of Human Life Services! To celebrate, I'm raising funds to help them expand their medical facilities, including adding a second medical room and new equipment. Join me in supporting this vital cause by donating through my fundraising page: [Your Fundraising Link]. Every contribution brings us closer to our \$150,000 goal! #GiveLocalYork #GLY #GiveWhereYourLive #HLS40Years
- Post 2: For four decades, Human Life Services has been a beacon of hope in our community, offering Christ-centered care to those facing unplanned pregnancies. In celebration of their 40th anniversary, I'm fundraising to support them during Give Local York. Please consider donating to my page: [Your Fundraising Link]. Together, we can make a lasting impact on the lives in our community! #GiveLocalYork #GLY #GiveWhereYourLive #HLS40Years

# X (Twitter)

• *Post 1:* As part of Give Local York, I'm celebrating 40 years of Human Life Service's dedication to life-affirming care in our local community. Will you join me? Donate

here: [Your Fundraising Link] #GiveLocalYork #GLY #GiveWhereYourLive #HLS40Years

 Post 2: Help Human Life Services reach their \$150,000 goal during Give Local York – happening TODAY! Your donation will help support life-affirming resources in our community. Donate to my page here: [Your Fundraising Link] #GiveLocalYork #GLY #GiveWhereYourLive #HLS40Years

#### Instagram

- *Post 1:* Human Life Services is celebrating 40 years of compassionate, Christcentered care! I'm honored to support their mission by fundraising for them as part of Give Local York. Please consider donating through the link in my bio. Every dollar helps us reach our \$150,000 goal! #GiveLocalYork #GLY #GiveWhereYourLive #HLS40Years
- Post 2: For 40 years, HLS has provided essential services to our community. In honor of this milestone, I'm raising funds to support them during this year's Give Local York. Join me in making a difference by donating today—link in bio. #GiveLocalYork #GLY #GiveWhereYourLive #HLS40Years

#### LinkedIn

- *Post 1:* As Human Life Services celebrates its 40th anniversary, I'm proud to support their mission of providing life-affirming, Christ-centered pregnancy care. To commemorate this milestone, I'm fundraising to aid in their medical expansion, including a second medical room and new equipment. Please consider contributing through my fundraising page: [Your Fundraising Link]. Your support is invaluable!
- *Post 2:* In honor of 40 years of dedicated service, Human Life Services is continuing to grow to better serve our community. Join me today during Give Local York in supporting this worthy cause by donating here: [Your Fundraising Link]. Together, we can make a significant impact!